



**TRANSFORM  
4EUROPE**



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## **TRANSFORM4EUROPE THE EUROPEAN UNIVERSITIES FOR KNOWLEDGE ENTREPRENEURS**

### **MATCHMAKING EVENT**

**HOST: UNIVERSITY OF PRIMORSKA UNESCO CHAIR, KOPER, SLOVENIA**

Target participants:

- Young researchers
- PhD Students

Aims:

- To bring together young researchers and PhD students who work in the general field of heritage and heritage sciences
- To establish dialogue between representatives of different scholarly disciplines focusing on the proposed field
- To create conditions for academic staff and students from the T4EU Alliance universities to get to know each other's work better
- To create conditions for academic staff and students from the T4EU Alliance universities to form interdisciplinary teams and work on ideas about future joint endeavours

Facilitators: Irena Lazar, Zrinka Mileusnić, Neža Čebren Lipovec

**4. 9. 2025**

Time: 14.00 – 17.00

Venue: University of Primorska Faculty of Humanities, lecture room Maestral

Matchmaking: Heritage – Research and practices in a rapidly changing world

The event expands on the roundtable discussions in two strands:

**Strand 1: Heritage – Research and practices in a rapidly changing world**

**Strand 2: Critical Heritage – what do we know about it?**



## Research Pitch Sessions

### Description:

Each participant makes a quick comment (2–3 minutes) about their research focus (1), current projects (2), and collaboration ideas (3).

Science communication is very important nowadays, and raising awareness both from the experts circle and outside the university audiences (non-experts) is vital for our community. Transmitting opinions and knowledge could end up finding shared cultural codes, values, and beliefs, which is also a way of practising academic diplomacy. In other words, we are staying connected, working for sustainable development, and building bridges towards peacebuilding.

The event is dedicated to gather young professionals working on the field of heritage and heritage science from the perspective of various academic disciplines.

### The goals:

- 1 – to practice public speaking, develop better presentation skills, and learn how to grab an audience's attention
- 2 – to send a clear message and showcase what you are passionate about
- 3 – to engage new audiences and discover potential colleagues for follow-up conversations and academic partnership.

**5. 9. 2025**

Time: 9.00 – 13.00

Venue: University of Primorska Faculty of Humanities, lecture room Maestral

On the second day of the matchmaking event, the activities focus on shared goals and potential resources, finding possibilities for future joint work.

### Activity: presentations by Zrinka Mileusnic, Neža Čebren Lipovec

This is a 15–20 minute panel in which presenters (1 or 2) remind attendees of a scientific concept and perspectives, based on the specific topics the participants are working with.

**The goals:**

- 1 – presenting topics and discussing different elements
- 2 – experiencing better understanding towards each other and thus connecting in a better way

Time to discuss

**Idea Wall / Collaboration Map****Description:**

Each participant writes down keywords, project ideas, or signs on sticky notes and puts them on a wall. By doing so, everyone will have a visualisation and a better understanding of the themes.

This is a perfect opportunity to form new collaboration networks that could start in Koper and continue working through correspondence, academic mobility, and joint projects. The idea is to foster exploration.

**The goals:**

- 1 – reminding everyone that collaboration is a key driver of innovation
- 2 – jump-starting the discussions within the micro-groups
- 3 – enhancing the collaborations and combining professionals from different backgrounds

For any questions about the event, please contact [sanja.sandic@upr.si](mailto:sanja.sandic@upr.si) and [ziga-jevsnik@upr.si](mailto:ziga-jevsnik@upr.si)