

AGENDA

 **26 April 2026 – Arrival Day**

 **27 April 2026 (Societal challenges and ideation)**
Venue: Innovation Centre, Building A2.1 (click [here](#) for a Campus overview)

09:00–09:30 Arrival and Check-In, Welcome & Procedures

09:30–11:00 Workshop: From Problem to Opportunity – Entrepreneurship in the Face of Societal Challenges

11:00–11:15 Coffee & Networking Break

11:15–12:30 Workshop: Tools for Creative Ideation (Design Thinking, Lean Startup, etc.)

12:30–13:30 Lunch

13:30–14:00 (guided) Networking Walk

14:00–16:00 Stakeholder Input Session – Visit from a local startup

16:00–17:00 Reflection Round: Key Insights & Early Problem Definitions

 **28 April 2026 (Solution of Problems, Target Group & Business Model)**
Venue: Innovation Centre, Building A2.1 (click [here](#) for a Campus overview)

09:00–09:30 Welcome, Coffee, Reflect Day 1

09:30–12:00 Workshop: How to define my target group?

12:00–13:00 Lunch

13:00–13:45 Networking Walk

13:45–15:30 Workshop: How to build a business model & Finance

15:30–16:00 Group/Team formation & first practical steps

16:30–17:00 Reflection of Day 2

**29 April 2026 (Prototyping, Validation & Pitch Story)**

Venue: Innovation Centre, Building A2.1 (click [here](#) for a Campus overview)

09:00–09:30 Welcome, Coffee, Reflect Day 2

09:00–12:00 Group 1: Workshop: Prototyping / Group 2: Free Time/Campus Tour

12:00–13:00 Lunch

13:00–13:30 Networking Walk (Group 1)

13:00–15:30 Group 2: Workshop Prototyping / Group 1: Free Time/Campus Tour

15:30–16:00 Coffee Break

16:00–17:00 Impulse: The legal view of founding a company

17:15 Science Café

Venue: Innovation Centre, Building A2.1 (click [here](#) for a Campus overview)

17:15–17:30 Arrival, Welcome & Intro

17:30–18:00 Interview Session #1 – Assoc. Prof. Stéphane Foliard, University of Jean Monnet/Saint Etienne, [BIKINETIC](#) project

18:00–18:30 Interview Session #2 – Prof. Simone Kustec from the University of Primorska, [BIKE-HEI](#) project

18:30–19:30 Networking

The event will also be livestreamed. The link to attend will be send out to online participants prior to the event.

 **30 April 2026**

Venue: Innovation Centre, Building A2.1 (click [here](#) for a Campus overview)

09:00–09:30 Welcome, Coffee, Reflect Day 3

09:30–10:30 Presentation: How to pitch my idea

10:30–11:00 Coffee Break

11:00–12:30 Workshop: Let's build a pitch deck, part 1

12:30–13:30 Lunch

14:00–16:00 Workshop: Let's build a pitch deck, part 2

16:00–16:30 Coffee Break and Preparation for Pitch

16:30–19:00 Final Pitch Session

 **01 May 2026– Departure Day**

Optional: Visit Luxembourg (self-guided)