



VYTAUTAS MAGNUS UNIVERSITY | BLENDED LEARNING PROGRAM

Sustainable Personal Finance

Dear colleagues

We are pleased to welcome you to the Blended Intensive Program “Sustainable Personal Finance” at Vytautas Magnus university, Kaunas. We hope the following information will assist you with attending the event and make your stay more enjoyable.



Sustainability has emerged as a crucial concern for governments, businesses, and higher education institutions worldwide. Achieving a more sustainable society and economy necessitates more sustainable behavior when it comes to financial products consumption. Personal financial sustainability is attained when personal and household resources are managed in a manner that ensures adequate funds to fulfill personal financial responsibilities over the life cycle and through changing financial conditions, such as preparing for emergencies and planning for long-term financial goals.



The need for improved financial understanding and behavior through financial education is overwhelmingly evident from statistics, the average financial literacy rate in developed countries is only 55%. Effective financial education, among young people who will shape the economy in the future, is critical for increasing financial literacy.

This requires a new learning culture based on participative processes & new teaching techniques e.g. various methods based on the action & experiential learning approach.



Co-funded by
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Program Details



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Date: 19.05.2025 - 23.05.2025 (physical part),
virtual part 12.05.2025

Location: Vytautas Magnus university, Lithuania

Duration: 5 days physical activity, one online
lecture

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Participants: 15-20

Costs: Participants are expected to cover their costs of travel and accommodation by themselves and to make the necessary travel arrangements and reservations. The BIP program is free of charge.

Date	Program	Responsible partner
19.05.2025	Welcoming event + cultural event <ul style="list-style-type: none">- Welcoming coffee break- Presentations of participating universities- Presentation of Homework- Cultural event (Kaunas City guide)	VMU, UNISS, UEK
20.05.2025	Sustainable personal Finance: Theory and Practice + Game night <ul style="list-style-type: none">- Understanding main definitions- Understanding the context (Lithuania / Italy / Poland)- Understanding practical issues- Game night	VMU
21.05.2025	Sustainable Personal finance: educational game workshop I <ul style="list-style-type: none">- Educational games trainings- Defining the problem- Identifying the problem scope- Researching the target audience- Creativity session	VMU
22.05.2025	Sustainable Personal finance: educational game workshop II <ul style="list-style-type: none">-PITCH development- Mentoring session	VMU, UNISS, UEK
23.05.2025	Final presentations + Lunch Buffet	VMU

We hope to see you this Spring in Kaunas to exchange ideas, collaborate, and celebrate the spirit of learning and innovation!

