



DISCOVER CHINA



Discover China Program Management Team,
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Hello BFSU!

Highlights

Founded in 1941
101 Languages
28 Schools/Departments
QS Top 50 in Linguistics

Cradle of Diplomats

400+ Ambassadors
2000+ Counselors

Latest Achievements

Global Alliance of Foreign
Studies Universities (GAFSU)
Consortium for Country and
Area Studies (CCAS)

Internationality

300+ Partners in over
80+ Countries and Regions
1500+ International Students
200+ International Faculty



LET'S DISCOVER CHINA!

Duration:

7th July – 21st July, 2024

Schedule:

● Monday to Friday:

09:00 AM - 12:00 PM Insights on China

02:00 PM - 05:00 PM Field Trips in Beijing

07:00 PM - 08:30 PM Roundtables and
Team Projects

● Saturday and Sunday:

Exploring China outside Beijing



Academic Excellence

You will be able to achieve academic excellence through:

● **Insights on China**

An integrated course on China studies

- Diplomacy and Foreign Policy
- Economy and Development
- Technology and Innovation
- China's Path to Modernization
- China and Global Governance
- Education and Communication
- Culture and Society
- History of China's International Exchanges
- Studies on the Global South

● **China Talks**

Roundtable Sessions and Team Projects

- Poverty Alleviation in China
- The "Belt and Road" Initiative
- Green Development
- Ethnicity and Religions
- Cross-cultural Communication
- Language Diversity
- New Challenges from AI
- Global Youth Leadership





● **Exploring China**
Field Trips in and outside Beijing

- Ministry of Foreign Affairs
 - China Global Television Network (CGTN)
 - Xinhua News Agency / People's Daily
 - iFLYTEK Headquarter in Beijing
 - ByteDance Headquarter in Beijing
 - Central Conservatory of Music
 - Central Academy of Fine Arts
 - HUAWEI Headquarter in Beijing
 - Beijing Olympic Museum
 - Asian Infrastructure Investment Bank (AIIB)
 - Chongli, Hebei Province
- (Subject to changes)**

I ♥ BFSU



Bridging China and the World

You will be able to bridge your people and country with China by strengthening your overall understanding of China, telling your stories in China, and building dialogues that connect your country and China.

Colossal Gains

You will be able to unleash potentials and expand global vision to become global young leaders with deeper understanding of contemporary China in global context. You will also receive a study certificate issued by BFSU with 108 credit hours.

Ready to Apply!



- **Entry Requirements:** Age 18+ and proficiency in English
- **Website:** <https://study.bfsu.edu.cn/>
- **Application Window:** March 1st – April 30th, 2024
- **E-mail:** discoverchina@bfsu.edu.cn

- **Visa Type: X2 visa**

Admission Notice and Short-term Student's Information Form (DQ Form) are required for visa application, which would be sent out before June 1st.

- **Lumpsum: RMB 20,000 (≈USD 2,806)**

Lumpsum including accommodation and meal plan. Visa fees and international travel expenses are excluded.

Join BFSU Go Global!

BFSU CREATE Global Strategy

C - Global Connection

R - Global Reputation

E - Global Educators

A - Global Academics

T - Global Talents

E - Global Eco-Campus

● Developing Global Academic Communities following Three Integrative Strategies

- Develop a community of global language education;
Upgrade key infrastructure for global exchange
- Develop a community of global culture preservation;
Promote global culture diversity and coexistence
- Develop a community of global governance research;
Draft a modern global knowledge map

● Charting the Course for Three Transnational Disciplines

- Country and Area Studies
- International Communications
- International Organizations

● Fostering Talent Development along Three Dimensions

- Love of community
- Global vision
- Competency and professionalism

