

## CONTEXT

The European Patent Academy is the centre of competence for IP awareness and IP education at the EPO

EPO supporting IP initiatives in Europe since 2005, through a consolidated collaboration with universities and TTOs

Universities and higher education institutions are the ideal place to promote IP education

A new IP learning offer complementary to university programmes





## **GOAL AND FORMAT OF THE COURSE**

- Ready-to-go university course on innovation and technology "Create – Protect – Innovate: Bringing ideas to market" suitable also for university customisation
- © Goal is to integrate the course in regular university programs
- one course consisting of:

  two parts: entry and advanced level

  five modules each

  four live sessions each

  several tutored forums

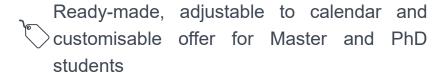
  one final exam marked by academic and non-academic IP experts

## BENEFITS FOR UNIVERSITIES



Expand the curriculum with a free of charge IP course co-labelled with the EPO

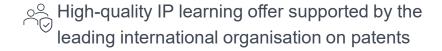
○→
 Leverage the IP learning offer with little university resources



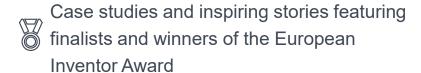
ਿਛੀ Offers flexibility for use and can be hand-tailored to fit university curricula



## **BENEFITS FOR STUDENTS**







Obtain EPO certificate and earn 6 ECTS



## **FACILITATORS OF CO-OPERATION**

Co-operation is most effective when there is ...



 $\space{1}{\hspace{-0.1cm}\not}$  ... a desire to integrate IP culture within the university business strategy



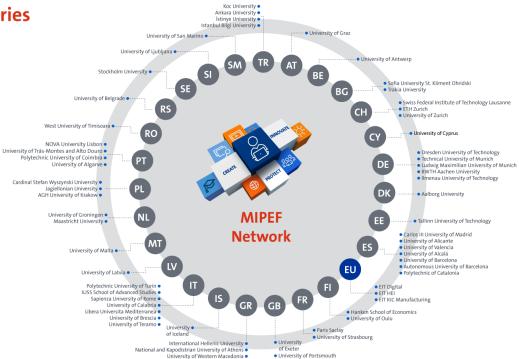
... a "focal point" within the university or TTO



... a willingness to identify university bodies, academic programmes or professors to introduce the IP learning offer



# 62 partner universities in 26 countries





## CREATE - PROTECT - INNOVATE: BRINGING IDEAS TO MARKET

### Part I: Entry level

## Introduction to IP



An overview of IP rights, serving as a first encounter to the field.

MODULE I - 15 hrs

## Patent Essentials



What is a patent and what are the requirements to get a patent?

MODULF II - 20 hrs

## Introduction to patent information



Intro to patent information and its characteristics how to access patent information

MODULE III - 10 hrs

# Patent Information in practice



Introduction to
Espacenet and
European Patent
Register; use cases
and exercises.

MODULE IV – 15 hrs

# Developing an IP Strategy



Tapping the economic benefits from your ideas.

MODULE V – 15 hrs

(3 ECTS credits, 75hrs and co-labelling with university partners)



## CREATE - PROTECT - INNOVATE: BRINGING IDEAS TO MARKET

#### Part II: Advanced level Scouting **Enforcement** and Assessment Grant Use of of Technology of Patents of Patents Commercialisation **IPRs** How patent rights Explores the market IP value extraction Special focus on the Real-life case studies following requirements: can be reinforced in and basics of and licensing across a variety of ■ The grant procedure technology transfer. technical fields. order to protect the options. Patentability patented invention requirements and other routes of Amendments dispute solution. MODULE I - 20 hrs MODULF II - 15 hrs MODULE III - 10 hrs MODULE IV - 20 hrs MODULE V - 10 hrs

(3 ECTS credits, 75hrs and co-labelling with university partners)



## OUR OFFER FOR IMPLEMENTATION: ENTRY LEVEL

■ Part I including five modules to be offered in Autumn 2025 and Spring 2026





## OUR OFFER FOR IMPLEMENTATION: ADVANCED LEVEL

■ Part II including five modules to be offered in Autumn 2025 and Spring 2026



## **AUTUMN EDITION 2025**

# **Course** timeline

### Part I

Activity	Date
Course registration starts	29 September
Course registration deadline	16 October
Course room opens	17 October
Masterclass 1	27 or 29 October
Masterclass 2	10 or 12 November
Masterclass 3	24 or 26 November
Masterclass 4	1 or 3 December
Final exam published	15 December
Final exam submission deadline	21 December
Grades published	12 January
Course room closes	31 January

### Part II

Activity	Date
Course registration starts	29 September
Course registration deadline	16 October
Course room opens	17 October
Masterclass 1	30 October
Masterclass 2	13 November
Masterclass 3	27 November
Masterclass 4	4 December
Final exam published	15 December
Final exam submission deadline	21 December
Grades published	12 January
Course room closes	31 January

## **SPRING EDITION 2026**

# Course timeline

### Part I

Activity	Date
Course registration starts	23 February
Course registration deadline	19 March
Course room opens	20 March
Masterclass 1	30 March or 1 April
Masterclass 2	13 or 15 April
Masterclass 3	20 or 22 April
Masterclass 4	4 or 6 May
Final exam published	18 May
Final exam submission deadline	24 May
Grades published	8 June
Course room closes	30 June

### Part II

Activity	Date
Course registration starts	23 February
Course registration deadline	19 March
Course room opens	20 March
Masterclass 1	31 March or 2 April
Masterclass 2	14 or 16 April
Masterclass 3	21 or 23 April
Masterclass 4	5 or 7 May
Final exam published	18 May
Final exam submission deadline	24 May
Grades published	8 June
Course room closes	30 June



## **VISIT**

MIPEF website

## **CONTACT**

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