



Member of the  
Pan-European Seal  
Professional Training Programme



# 2022 Pan-European Seal IP Campus



**Zoom Online Platform, 2 – 6 May 2022**

# 2022 Pan-European Seal IP Campus

\*The order of the presentations will be defined at a later stage\*

**Monday, 2 May**

12:00 – 12:30

## **Welcome**

Nabil BANHAQ, Verónica GARRIDO and Georgios TSALTAS, *ACADEMY*

## **Opening speech**

Christian ARCHAMBEAU, *Executive Director, EUIPO*

12:30 – 12:50

## **Patent Trolls and Small-Business Employment**

José ARAGONÉS (*OD*), Maria BOULIERI (*CD*), Caroline DE SCHRIJVER (*OD*), Serena GRECO (*OBD*), Elisa LICATA (*BoA*), Ábris MÉSZÁROS (*LD*), Vinit PERUVANATH (*DTD*), Michal PILARCZYK (*FD*), İlayda İlgin YOLCU (*BoA*)

**Coaches:** Mathilde PENINQUE (*PES 2015/2016*) and Daria BIEGACZ (*PES 2019/2020*)

**Tutor:** Alexandre DIAS PEREIRA, *University of Coimbra*

13:00 – 13:20

## **IP in the MARVEL World**

Isabel ANDREU (*CD*), Fulya CEBECI (*ACA*), Andrea DANUZZO (*CD*), Elene KAKHIANI (*OBD*), Adrian LÓPEZ (*FD*), Melody Maria MONTES (*DTD*), Sofia MOULA (*DTD*), Massimiliano PALEARI (*BoA*), Bastien SAVIN (*BoA*), Pavlína ŠTULOVÁ (*ICD*), Patricia TROFIN (*OD*), Claudia VAN VYNCKT (*OD*)

**Coaches:** Cristopher CHILLEMI (*PES 2016/2017*) and Desirée RUSSO (*PES 2020/2021*)

**Tutor:** Ignacio RABASA, *University of Alicante*

13:20 – 13:30

## **Jury's general assessment**

## Tuesday, 3 May

12:00 – 12:10

### Introduction

Nabil BANHAQ, Verónica GARRIDO and Georgios TSALTAS, *ACADEMY*

12:10 – 12:30

### Non-fungible token (NFTs) and IP

Kadir AKGUL (*CD*), Ines BRÖCKEL (*HR*), Irina CIOCAN (*OD*), Margaux DEGEN (*CD*), Alice GARLISI (*BoA*), Pietro IANNELLI (*FD*), Álvaro JIMENO (*ICD*), Julia KOSTRZEWA (*BoA*), Martín QUINTERO FHER (*ACA*), Claudia SAN MARTIN (*DTD*), Wessel VAN KOUTERIK (*OD*)

**Coaches:** François CHÂTELLIER (*PES 2016/2017*) and Despoina DIMITRAKOPOULOU (*PES 2020/2021*)

**Tutor:** José Vicente GIMENO BEVIÁ, *University of Alicante*

12:40 – 13:00

### IP and Travelling

Marcos ARCURI (*CGS*), Pedro Nicolás DUPRAT (*OD*), Nicolas CONNAN PINA (*BoA*), Anna Sol ESCODA (*OBD*), Tuğçe ERSÖZOĞLU (*HR*), Cristina FERNÁNDEZ (*IBD*), Paullina KETONEN (*OD*), Dara MCCORMACK (*CD*), Magdalena PIŠKO (*ICD*), Ana Margarida SANTOS (*CD*), Ligeia ZACHARIADI-MYLOPOULOU (*ACA*)

**Coaches:** Nina MANDL (*PES 2018/2019*) and Nicoletta POLCI (*PES 2020/2021*)

**Tutor:** Pilar MONTERO, *University of Alicante*

13:10 – 13:30

### IP of Memes

Mar BONORA (*DTD*), Luchia BOBEKOVA (*OD*), Orestis Konstantinos FOTOU (*ACA*), Anna INVERNIZZI (*CD*), Marlies KITTINGER (*FD*), Adriano Salvatore MARCENARO (*BoA*), Emma McKENNA (*CD*), Léa PASQUIER (*OD*), Manuel María LORENZO (*IBD*), Sigal STARC (*HR*)

**Coaches:** Vojtech KROPACEK (*PES 2016/2017*) and Alara NAÇAR (*PES 2018/2019*)

**Tutor:** Oleksandr BULAYENKO, *University of Strasbourg*

13:30 – 13:40

### Jury's general assessment

# 2022 Pan-European Seal IP Campus

Wednesday, 4 May

12:00 – 12:10

## Introduction

Nabil BANHAQ, Verónica GARRIDO and Georgios TSALTAS, *ACADEMY*

12:10 – 12:30

## Automatic Content Recognitions and IP implications

Michał CZERWIŃSKI (*LD*), Sarah FLANAGAN (*DTD*), Gertrud METSA (*BoA*), Julia MIKOCKA (*HR*), Olaya Monona LÓPEZ PEÑA (*BoA*), Eva Maria MIÑANO CERDÁ (*IBD*), Maria Carollina NICOLINI BEZERRA (*OD*), Katarina PAVŠIČ (*CD*), Jacopo PETROLATI (*CGS*), Juliette RUDIC (*OD*)

**Coaches:** Alexandros ALEXANDROU (*PES 2015/2016*) and Alina TRAPOVA (*PES 2015/2016*)

**Tutor:** Marion CONSOLI, *University of Geneva*

12:40 – 13:00

## Trade mark trolls

Boyana BOYADZHIEVA (*OD*), Vanille COUSYN-JOHANSSON (*CD*), Borja FERRER PILATO (*OD*), Joana FERREIRA (*IBD*), Raúl VILLAR (*ICD*), Antonia MATHIOUDAKI (*LD*), Bryan O'SHEA (*ACA*), Jose Manuel DÍAZ (*DTD*), Antonella Mennas SARRACCO (*BoA*), Justyna WIELOSİK (*OBD*)

**Coaches:** Justine OFFRE (*PES 2018/2019*) and Teodoro SUÁREZ RIERA (*PES 2020/2021*)

**Tutor:** Vera SEVASTIANOVA, *Hanken School of Economics*

13:10 – 13:30

## IP and Interior Design

Paula GÓMEZ (*DTD*), Péter Pál BÓNÉ (*ICD*), Livia Andreea BROJBAN (*HR*), Saida DYUSSEBAYEVA (*CGS*), Charlene Alfreda EDORH (*BoA*), Alessia Concetta GRAVINA (*OD*), Rugilė KEMEKLÝTĖ (*OBD*), Laura MARTIN (*OD*), Tomás RASGA (*CD*), Jesús MONTERO (*IBD*), Adrianna Magdalena WOLANSKA (*BoA*)

**Coaches:** Martin NACEVSKI (*PES 2016/2017*) and Enora GUÉNON (*PES 2017/2018*)

**Tutor:** Anna DESPOTIDOU, *Aristotle University of Thessaloniki*

13:30 – 13:40

## Jury's general assessment

## Thursday, 5 May

12:00 – 12:10

### **Introduction**

Nabil BANHAQ, Verónica GARRIDO and Georgios TSALTAS, *ACADEMY*

12:10 – 12:30

### **IP and Wine and alcoholic beverages**

Danai BASTOULI (*OD*), Clara CASTAÑO (*CAB*), Valentina CERRIGONE (*BoA*), Jule Marie ELKENHANS (*BoA*), Maravillas FERNÁNDEZ (*IBD*), Asen LYUBOMIROV SPASOV (*HR*), Agata KOZLOWSKA (*FD*), Gabriela MEDEIROS (*CD*), Kevin MUSHI (*OBD*)

**Coaches:** Veronika PLAMENOVA DIMOVA (*PES 2015/2016*) and Virginia DEBERNARDI (*PES 2020/2021*)

**Tutor:** Cesar RAMÍREZ-MONTES, *University of Leeds*

12:40 – 13:00

### **The phenomenon “Harry Potter”**

Anna BOZZO (*BoA*), Yağmur CENTEZ (*HR*), Anna GALOTA (*CD*), Pablo GONZÁLEZ (*DTD*), Juan Andres HERNÁNDEZ (*CGS*), Evelina JOHANSSON (*OD*), Viktória KORENY (*OD*), Erjon MURATAJ (*FD*), Charlotte SOMERS (*BoA*), Chrystaleni TRYFONOS (*CD*), Dimitrios ZIOTAS (*IBD*)

**Coaches:** Débora CERRO (*PES 2015/2016*) and Alice GUERINOT (*PES 2020/2021*)

**Tutor:** Yann BASIRE, *University of Strasbourg*

13:10 – 13:20

### **Jury’s general assessment**

## Friday, 6 May

12:30 – 13:30

### **Award ceremony**

Patricia GARCÍA-ESCUADERO, *Director of the Academy*

Susana PÉREZ FERRERAS, *Director of the Human Resources Department*

### **Closing words**

Patricia GARCÍA-ESCUADERO, *Director of the Academy*