E-learning and Intercultural Competences Development in Different Countries

University of Silesia in Katowice, Faculty of Ethnology and Sciences of Education in Cieszyn

E-learning and Intercultural Competences Development in Different Countries

Monograph

Scientific Editor

Eugenia Smyrnova-Trybulska

Reviewer

Prof. PRz dr hab. inż. Barbara Dębska

Technical editing and proofreading by: Eugenia Smyrnova-Trybulska Andrzej Szczurek Ryszard Kalamarz

Cover design by:

Ireneusz Olsza

© Copyright by University of Silesia in Katowice, Poland, 2014

ISBN: 978-83-60071-76-2

Published by: STUDIO NOA N

www.studio-noa.pl

for University of Silesia in Katowice

Faculty of Ethnology and Sciences of Education in Cieszyn

Printed in Poland

Scientific publication co-financed by funds for scientific research in the years 2014–2017 granted by the Ministry of Science and Higher Education for the implementation of the co-financed international project and from statutory funds for research.

TABLE OF CONTENTS

Introduction
Chapter I. E-learning and Intercultural Competences Development in Different Countries
Piet Kommers (The Netherlands), Eugenia Smyrnova-Trybulska (Poland), Nataliia Morze (Ukraine), Tatiana Noskova, Olga Yakovleva, Tatiana Pavlova (Russia), Martin Drlík (Slovakia), Josef Malach (Czech Republic), Sixto Cubo Delgado (Spain), Paulo Pinto (Portugal), Tomayess & Theodora Issa (Australia) CONTRASTIVE ANALYSES AND EVALUATION OF THE ICT AND E- LEARNING COMPETENCES IN AUSTRALIA, CZECH REPUBLIC, THE NETHERLANDS, POLAND, PORTUGAL, RUSSIA, SLOVAKIA, SPAIN AND UKRAINE WITHIN THE FRAMEWORK OF THE
IRNET INTERNATIONAL RESEARCH NETWORK PROJECT
Tomayess Issa, Theodora Issa (Australia) IS WEB DEVELOPMENT PROCESS TEACHING AND TRAINING ESSENTIAL FOR SMALL ONLINE BUSINESSES IN WESTERN AUSTRALIA
Oleksandr Korobochka, Liudmila Sorokina, Maryna Romaniukha, Kateryna Yalova, Valerii Zavgorodnii, Nakaznyi Mykola, Nataliya Kuzmenko (Ukraine) INTERCULTURAL ASPECTS OF HIGHER EDUCATION IN DSTU (UKRAINE)
Sébastien Ducourtioux (Poland) HELPING THE CONSOLIDATION OF AN INTERCULTURAL COMPETENCE: AN EXAMPLE FROM BLENDED LEARNING
Tatyana Noskova, Tatyana Pavlova, Olga Yakovleva (Russian Federation), Nataliia Morze (Ukraine), Martin Drlík (Slovakia) INFORMATION ENVIRONMENT OF BLENDED LEARNING: ASPECTS OF TEACHING AND QUALITY
Nataliia Morze, Olga Veselovska (Ukraine) AN ANALYSIS OF INFORMATION SOCIETY DEVELOPMENT IN UKRAINE
Milena Janáková (Czech Republic) E-LEARNING IN THE DYNAMIC CHANGES OF A GLOBAL SOCIETY

6 Table of Contents

Małgorzata Wieczorek-Tomaszewska (Poland)	
RECEPTION OF 'VISUAL LITERACY COMPETENCY STANDARDS	
FOR HIGHER EDUCATION' (ERIC, 2011) IN THE POLISH	
EDUCATION SYSTEM	111
Roman Šperka (Czech Republic)	
E-LEARNING AS A SUPPORT FOR CZECH POINT SERVICES	123
	120
Eugenia Smyrnova-Trybulska (Poland)	
SOME RESULTS OF THE RESEARCH CONDUCTED AT THE	
UNIVERSITY OF SILESIA IN THE FRAMEWORK OF THE	
INTERNATIONAL RESEARCH NETWORK IRNET	133
	133
Chapter II. Theoretical and Methodological Analysis of Distance	
Learning	145
Learning	175
Hanna Gulinska (Poland)	
BRINGING SCHOOL CLOSER TO THE REAL WORLD	145
DRINGING SCHOOL CLOSER TO THE REAL WORLD	143
Yurii Tryus, Tamara Kachala (Ukraine)	
INNOVATIVE EDUCATIONAL TECHNOLOGIES IN BLENDING	
LEARNING. FUTURE IT PROFESSIONALS IN THE TECHNICAL	
UNIVERSITIES OF UKRAINE	157
UNIVERSITIES OF URRAINE	137
Wiesław Półjanowicz, Magdalena Roszak, Barbara Kołodziejczak, Andrzej	
Bręborowicz (Poland)	
AN ANALYSIS OF THE EFFECTIVENESS AND QUALITY OF E-	
LEARNING IN MEDICAL EDUCATION	177
LEARNING IN MEDICAL EDUCATION	1//
Jolanta Szulc (Poland)	
THEORETICAL AND METHODOLOGICAL ASPECTS OF MOOCS.	
	107
AN ANALYSIS OF SELECTED EXAMPLES	197
Jan Beseda, Zbyněk Machát, Michaela Šmídová (Czech Republic)	
"TACTILE GENERATION" AND "DIGITAL IMMIGRANTS": USING	
MEDIA IN THE FORMAL AND INFORMAL	
	015
EDUCATION	215
Natalija Marma Critlana Crivale (Ullusina)	
Nataliia Morze, Svitlana Spivak (Ukraine)	
INFORMAL LEARNING AS AN INTEGRAL PART OF E-LEARNING ENVIRONMENT OF THE MODERN EDUCATION	229
PANY I KUNIVIPANT OP TEMPA IVIODENKIN BIDUCATION	229

Table of Contents 7

Chapter III. Practical Aspects of Distance Learning. Distance Learning in Humanities	239
Ewa Półtorak, Halina Widła, Jarosław Krajka (Poland) E-LEARNING IN CULTURE STUDIES INSTRUCTION – DESIGNING, IMPLEMENTING AND EVALUATING A STUDY PROGRAMME	239
Anna Ślósarz (Poland) STUDENTS' PREFERABLE ACTIVITIES IN E-LEARNING. A COLLECTIVE CASE STUDY	253
Mariusz Marczak, Jarosław Krajka (Poland) ELECTRONIC ASSESSMENT TOOLS IN LEARNING MANAGEMENT SYSTEMS - PERCEPTIONS OF STUDENT TEACHERS OF FOREIGN LANGUAGES.	265
	203
Izabela Mrochen (Poland) TRANSLATING IN THE CLOUD - NEW DIGITAL SKILLS AND THE OPEN-SOURCE MOVEMENT	279
Agnieszka Gadomska (Poland) IMPLEMENTING BLOGS FOR TEACHING ACADEMIC WRITING SKILLS IN MULTICULTURAL GROUPS: ENLISH M.A. STUDIES COURSE AT THE UNIVERSITY OF SOCIAL SCIENCES AND HUMANITIES (SWPS) – A CASE STUDY	297
Chapter IV. Distance Learning of Science and IT	309
Małgorzata Bartoszewicz (Poland) E-LEARNING IN HIGHER EDUCATION – A CASE STUDY	309
Nataliia Morze, Kuzminska Olena (Ukraine) A SCIENTIFIC COMPONENT OF MASTERS ICT COMPETENCE IN THE MODERN UNIVERSITY	323
Libor Klubal, Kateřina Kostolányová (Czech Republic) MOBILE TECHNOLOGIES – A KIND OF ONLINE TECHNOLOGIES USED IN REAL EDUCATION	341
Grzegorz Krzyśko (Poland) MLEARNING AND CHEMISTRY APPS ON IPAD	351

8 Table of Contents

Maryna Rafalska (Ukraine) USING E-LEARNING IN IMPROVING THE LEVEL OF STUDENTS' PROFESSIONAL COMPETENCES	359
Wojciech Jan Zuziak (Poland) TEACHING HOW TO CODE THROUGH TEACHING THE CODING	371
Chapter V. E-learning in the Development of the Key Competences. Methods, Forms and Techniques in Distance Learning. M-Learning	383
Agnieszka Wierzbicka, Dominika Goltz-Wasiucionek (Poland) EDUCATIONAL MATERIAL — BUT WHICH ONE? THE MOST COMMON PROBLEMS AND MISTAKES OF PEOPLE PROJECTING ONLINE CLASSES.	383
Miroslav Hrubý (Czech Republic) INFORMATION ETHICS AND CONTEMPORARY EDUCATION	403
Prudencia Gutiérrez Esteban, Mark Thomas Peart (Spain) INTRODUCING SELF ORGANIZED LEARNING ENVIRONMENTS IN HIGHER EDUCATION AS A TOOL FOR LIFELONG LEARNING.	413
Barbara Kołodziejczak, Magdalena Roszak, Anna Ren-Kurc, Wojciech Kowalewski, Andrzej Bręborowicz (Poland) MANAGEMENT OF GROUPS IN DISTANCE EDUCATION	423
Irena Pulak (Poland) STUDENTS' EXPERIENCES IN THE MANAGEMENT OF THE INFORMATION AND EDUCATIONAL RESOURCES IN THE TRADITIONAL AND DIGITAL PERSONAL LEARNING ENVIRONMENT	439
Jolanta Krzyżewska (Poland) THE TURING CONTRACT CAN FORMULATE A PROBLEM	453
Adam Adamski, Adriana Adamska (Poland) EDUCATION OF CHILDREN WITH AUTISM IN E-LEARNING	463
Jolanta Krzyżewska (Poland) THE TURING'S CONTRACT – AN EXTRAORDINARY EDUCATIONAL COMPANY WITH UNLIMITED RELIABILITY	475

INTRODUCTION

Contemporary societies are marked by new global trends - economic, cultural, technological, and environmental shifts that are part of a rapid and uneven wave of globalization. The growing global interdependence that characterizes our time calls for a generation of individuals who can engage in effective global problem solving and participate simultaneously in local, national, and global civic life. Put simply, preparing our students to participate fully in today's and tomorrow's world demands that we nurture their global competence. (Mansilla V. B,. & Jackson A. 2014)

It has been estimated that the e-Learning market in Europe is developing at an annual rate of 30%. This is a significantly higher growth rate than that experienced by traditional university courses; many universities are now heavily committed to developing, and are involved in delivering, e-learning programmes.

The causes of these changes have included moves in the economy, increased global competition, technological change and demographic trends all of which demand flexible and multi-skilled workers. In turn this flexibility, on the part of workers, is viewed by employers as promoting competitiveness, economic growth and guaranteeing employment. (Simmons J. 2006).

Nowadays, we can observe a rapid transition of the knowledge society to the "society of global competence", in which both the global economy and the education systems are undergoing changes. It is evident that without an active implementation of innovative forms and methods of education, and above all, distance learning at all levels of education these objectives cannot be successfully achieved. At the same time we should identify the existing problem - the fact that e-learning methodology is not yet fully developed and specified, both within the EU and in third countries. As a response to these challenges a monograph has been prepared and the IRNet project has been launched (www.irnet.us.edu.pl).

The monograph "E-learning and Intercultural Competences Development in Different Countries" includes the best papers, prepared and presented by authors from eight European countries and from more than twenty-five universities during the scientific conference entitled "Theoretical and Practical Aspects of Distance Learning", subtitled: "E-learning and Intercultural Competences Development in Different Countries", which was held on 13-14.10.2014 at the Faculty of Ethnology and Sciences of Education in Cieszyn, University of Silesia in Katowice, Poland.

The speakers were from the University of Ostrava (Czech Republic), Extremadura University (Spain), Constantine the Philosopher University in Nitra (Slovakia), University of Twente (The Netherlands), The Lisbon Lusíada University (Portugal), Curtin University in Perth (Australia), Borys Grinchenko Kyiv University (Ukraine), Herzen State Pedagogical University of Russia, St. Petersburg, (Russian Federation), Dniprodzerzhinsk State Technical University (Ukraine), Jagiellonian University (Poland), Warsaw University (Poland), Silesian University in Opava (Czech Republic), University of Silesia in Katowice (Poland), University

10 Introduction

of Defence in Brno (Czech Republic), Maria Curie-Skłodowska University in Lublin (Poland), Lublin University of Technology (Poland), Kazimierz Wielki University in Bydgoszcz (Poland), Cracow Pedagogical University (Poland), Centre for Innovation, Fryderyk Chopin University of Music in Warsaw (Poland), Dragomanov National Pedagogical University (Ukraine), State Higher Vocational School in Krosno (Poland), Cardinal Stefan Wyszyński University (Poland), University of Social Sciences and Humanities in Warsaw (Poland), Poznań University of Medical Sciences (Poland), Adam Mickiewicz University in Poznań, (Poland), Centre for Higher Education Studies in Prague (Czech Republic), University of Social Sciences and Humanities in Warsaw (Poland), University College of Social Sciences, Częstochowa, (Poland), Jesuit University of Philosophy and Education "Ignatianum" in Cracow (Poland) and other educational institutions.

The authors include well-known scholars, young researchers, academic lecturers with many-years' training and experience in the field of e-learning, PhD students, distance course designers, writers of multimedia teaching materials, designers of web-sites and educational sites.

I am convinced that the monograph will be an interesting and valuable publication, describing the theoretical, methodological and practical issues in the field of the use of e-learning for societal needs, offering proposals of solutions to certain important problems and showing the road to further work in this field, allowing for exchange of experiences of scholars from various universities from many European countries and other countries of the world.

This book includes a sequence of responses to numerous questions that have not been answered yet. The papers of the authors included in the monograph are an attempt at providing such answers. The aspects and problems discussed in the materials include the following:

- contrastive analyses and evaluation of the ICT and e-learning competences in different countries;
- e-learning methodology which is not yet fully developed and specified, both within the EU and in third countries;
- information and educational environment of blended learning: aspects of teaching and quality;
- intercultural aspects of higher education in globalisation world;
- e-learning as an innovation methods and techniques in the different education system;
- the legal, ethical, human, technical and social factors of ICT and e-learning development and the state of intercultural competences in different countries;
- effectiveness and quality of e-learning in various areas of science and education:
- ICT competence in modern school and university;

Introduction 11

- formal, non-formal and informal distance education and LLL:
- a new role and possibilities of using e-learning for lifelong learning (LLL);
- teachers' and learners' competences in distance learning and computer science;
- a relation between building an information educational environment of the university (school) and forming lecturers' (teachers') ICT competences
- an efficient use of e-learning in improving the level of students' key competences;
- pedagogical and methodical aspects of cloud computing;
- mobile technologies effectiveness of online technologies used in real education;
- distance learning of humanities as well as science and mathematics a differentiated approach;
- how to successfully use e-learning in the training of professionals in the knowledge society;
- psychological, cultural and social aspects of distance learning;
- e-learning and social media for the disabled; the use of Internet technology and social media for people with limited abilities and special needs – theoretical and practical aspects of their use;
- appropriate, efficient methods, forms and techniques in distance learning;
- educational strategies to enhance learners' motivation in e-learning, etc.

Publishing this monograph is a good example of expanding and strengthening international cooperation. I am very grateful for valuable remarks and suggestions which contributed to the quality of the publication. Here I especially want to thank Andrzej Szczurek for his assistance in editing this publication. Also, I would like to say 'thank you' to the authors for the preparation and permission to publish their articles. I wish all readers a pleasant reading. Thank you.

Eugenia Smyrnova-Trybulska